

1       Claims

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3       1. A dental treatment composition which comprises  
4       a particulate erasing agent, the particles of the  
5       erasing agent being dimensioned to roll along a  
6       surface, wherein the particles have an average  
7       maximum diameter of between 30 and 1000 microns.

8

9       2. A dental treatment composition as claimed in  
10      Claim 1 in which the particles of the erasing agent  
11      comprise a precipitate or aggregate of an insoluble  
12      alkali metal carbonate.

13

14      3. A dental treatment composition as claimed in  
15      Claim 2 in which the particles of the erasing agent  
16      comprise a precipitate or aggregate of insoluble  
17      calcium carbonate.

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19      4. A dental treatment composition as claimed in  
20      any preceding Claim in which the particles have an  
21      average hardness of between 1 and 10 Mohs.

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23      5. A dental treatment composition as claimed in  
24      Claim 5 in which the particles have a hardness of  
25      between 2 and 4 Mohs.

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27      6. A dental treatment composition as claimed in  
28      any preceding Claim in which the particles are  
29      generally round.

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1       7. A dental treatment composition in which the  
2       particulate erasing agent comprises between 3 and 75  
3       % of the total composition (W/W).

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5       8. A dental treatment composition as claimed in  
6       any preceding Claim in the form of a paste, gel or  
7       powder.

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9       9. A dental treatment composition as claimed in  
10      any of Claims 1 to 7 which is a toothpaste, a  
11      toothgel, a polishing paste or a powder additive.

12

13      10. In combination, a dental treatment composition  
14      according to any of Claims 1 to 9, contained within  
15      a dispenser or package for the composition.

16

17      11. The combination of Claim 10 in which the  
18      dispenser comprises a deformable tube.

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20      12. Use of a particulate erasing agent in a dental  
21      treatment composition, wherein the particles of the  
22      erasing agent are dimensioned to roll along a  
23      surface, and have an average maximum diameter of  
24      between 30 and 1000 microns.

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26      13. The use of Claim 12 wherein the particles of  
27      the erasing agent comprise a precipitate or  
28      aggregate of an insoluble alkali metal carbonate  
29      such as calcium carbonate.

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1       14. The use of Claims 12 or 13 in which the dental  
2       treatment composition is a toothpaste, a toothgel, a  
3       polishing paste or a powder additive.

4

5       15. A method of treating teeth comprising the  
6       steps of:

- 7       - applying a suitable amount of a dental  
8       treatment composition of any of Claims 1 to 11  
9       onto a suitable applicator for the  
10      composition;
- 11      - using the applicator to rub the composition  
12      onto a surface of the teeth such that at least  
13      some of the particles of the erasing agent  
14      roll along at least a portion of the teeth;  
15      and  
16      - rinsing the composition off the teeth.

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18       16. A method according to Claim 15 in which the  
19       applicator is a toothbrush, an interdental  
20       toothbrush, or a soft rubber cup.

21

22       17. Use of a particulate erasing agent to clean  
23       hard surfaces, wherein the particles of the erasing  
24       agent are dimensioned to roll along a surface, and  
25       have an average maximum diameter of between 30 and  
26       1000 microns.

27

28       18. A hard surface cleaning composition comprising  
29       a particulate erasing agent and a carrier for the  
30       erasing agent, wherein the particles of the erasing  
31       agent are dimensioned to roll along a surface, and

1 have an average maximum diameter of between 30 and  
2 1000 microns.

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4 19. A hard surface cleaning composition as claimed  
5 in Claim 18 in the form of a liquid, cream, gel or  
6 paste.

7

8 20. Use of a particulate erasing agent to exfoliate  
9 skin, wherein the particles of the erasing agent are  
10 dimensioned to roll along a surface, and have an  
11 average maximum diameter of between 30 and 1000  
12 microns.

13

14 21. A skin exfoliating composition comprising a  
15 particulate erasing agent and a carrier for the  
16 erasing agent, wherein the particles of the erasing  
17 agent are dimensioned to roll along a surface, and  
18 have an average maximum diameter of between 30 and  
19 1000 microns.

20

21 22. A skin exfoliating composition as claimed in  
22 Claim 21 in the form of a liquid, cream, gel or  
23 solid.

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25 23. Use of a particulate erasing agent in a shower  
26 gel or liquid body wash product, wherein the  
27 particles of the erasing agent are dimensioned to  
28 roll along a surface, and have an average maximum  
29 diameter of between 30 and 1000 microns.

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31 24. Use of a particulate erasing agent to absorb  
32 liquid hydrocarbons, wherein the particles of the

1 erasing agent are dimensioned to roll along a  
2 surface, and have an average maximum diameter of  
3 between 30 and 1000 microns.